

Linking Michigan State University and Michigan Communities



Edward Scott
District 11 Director
Oakland & Macomb Counties
MSU Extension



Our mission

Michigan State University Extension
helps people improve their lives
through an educational process that
applies knowledge to critical issues,
needs and opportunities.





Our history

1855: Founded as Agricultural College of the State of Michigan

1862, 1890 and 1994: Congress passes Morrill Acts

1912: Michigan legislature gives county boards authority to appropriate funds for Extension teaching and research

1914: Congress established the Cooperative Extension System through the Smith-Lever Act



Our history

Smith-Lever Act of 1914

Established the Cooperative
Extension Service

Focused on

- Agriculture
- Home economics
- Public policy/government
- Leadership
- 4-H
- Economic development
- Coastal issues (Sea Grant)

Who is MSU Extension?

- Experts throughout entire state for over 100 years
- 865 faculty and staff members throughout the state to help you respond to local issues in
 - Agriculture
 - Children and youth development
 - Health and nutrition
 - Community and economic development
 - Natural resources
 - Food product development



MSU Extension rapidly responds to emerging issues

- Foreclosure counseling and prevention
- Reducing the risk of avian influenza
- Flint water emergency
- Social/emotional health support for farm families in crisis
- Invasive species





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Agriculture and Agribusiness

Increase farmers' success while protecting the environment, ensuring food safety, reaching new markets and advancing agriculture through applied research.

We want to ensure agriculture professionals have a thriving knowledge base to become more competitive locally, regionally and internationally.



Agriculture and Agribusiness Programming

- Garden Hotline
- Consumer Horticulture
- Ornamental Horticulture
- Production Agriculture & CSA



Community Food & Environment

Helps residents build stronger communities by enhancing community engagement, strengthening government leadership and financial structures, advancing entrepreneurship, fostering natural resource stewardship, developing local food systems and enhancing the quality of place.

C.F&E Programming

- Community Food Systems
- Water Quality
- Natural Resources
- Invasive Species
- Governance & Public Policy
- Small Business Development





Children and Youth

Helps children and youth from birth to 19, and the adults who support them, thrive and contribute in a complex and changing world.

Children and youth are equipped to be successful lifelong learners who are socially, emotionally and physically healthy and safe.



Children and Youth Programming

- Youth Life Skills Development
- Camps
- Leadership & Civic Engagement
- Science Literacy





Health and Nutrition

Empowers Michigan residents to take control of their health by learning how to build nutritious diets on a budget, increase physical activity, reduce the spread of foodborne illness and become leaders in food business.





Health and Nutrition Programming

- Nutrition and Physical Activity
- Food Safety



2020 By The Numbers

- Classes & Programs – Any one time or ongoing sponsored activities serving groups of five or more in a physical venue - **7,268**
- Individual Contacts – Any one-on-one educational contacts including calls to hotline services, ask an expert questions, direct referrals for foreclosure counseling or financial coaching - **347**

Youth Served

- Youth Development – Any program targeted specifically at youth ages 5-19. Primarily 4-H programming, but can include nutrition/physical activity especially for SNAP/EFNEP qualified audiences –
 - **3004** Youth Participants
 - **128** Adult Volunteers
 - **35** Active 4-H Clubs

Digital Outreach

- Virtual Interactions– Any Macomb residents who participated in an online class, program or other structured experience, plus anyone who downloaded one of our articles or visited an article site for longer than 4 minutes. This number represents IP addresses from within Macomb County only
– **51,404**



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**"AND
JUSTICE
FOR ALL"**

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